

2015 New York Archives Conference

June 3-5, 2015

SUNY Fredonia

Come hear our Plenary Speaker, Anne W. Ackerson, Executive Director, Council of State Archivists, and Co-author of *Leadership Matters*, speak about "Eight Critical Issues for Archives Leadership Now"; attend thought-provoking workshops and sessions; join us at our Thursday evening reception; and wrap up the conference at the concluding luncheon with Jack Ericson, who will speak about the Native American Collection at SUNY Fredonia Reed Library's Archives and Special Collections.

Choose from our two workshops: one that will outline the challenges of E-records and present tools that will assist in creating an E-records action plan; and the SAA DAS certificate course, "Accessioning and Ingest of Electronic Records."

We are offering sessions on archival partnerships/collaboration, outreach, careers in archives, creating an electronic records plan, humanism and spiritualism in Chautauqua, and two sessions on creating finding aids. We are also offering poster presentations and three roundtables—the impact of politics on archives; outreach, marketing, and advocacy; and by popular demand, a return of our speed-mentoring roundtable.

Join us for intellectual and professional development, networking, food, and fun at the NYAC conference in Fredonia!

All events will take place in the Williams Center.

http://www.fredonia.edu/maps/

Schedule-At-A-Glance

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Wednesday, June 3
8:30am - 4:00pm Registration
8:30 - 10:00am
                Continental Breakfast
9:00 - 11:45am and 1:00—5:00pm W1, SAA DAS Workshop (p.5)
10:15 - 10:30am Mid-Morning Break
11:45am - 1:00pm
                      Lunch on your own
1:00 - 4:00pm
                W2, E-Records Action Plan (p.5)
2:30—2:45pm
                Mid-Afternoon Break
Thursday, June 4
8:00am - 4:00pm Registration
8:00 - 10:00am
                Continental Breakfast
8:30 - 9:30am
                Welcome and Plenary Address (p.3)
9:30 - 10:00am
                NYAC Annual Membership Meeting
10:00 - 10:15am Mid-Morning Break
10:15 - 11:45am S1-S3 Concurrent Sessions (p.6)
11:45am - 1:00pm
                      Lunch on your own
1:00 - 2:30pm
                S4-S5 Concurrent Sessions (p.7)
2:45 - 3:45pm
                Poster Sessions and Mid-Afternoon Break (p.8)
4:00 - 5:30pm
                R1-R3 Concurrent Roundtables (p.9)
6:30 - 8:30pm
                Gala Reception (p.3)
8:30-10:00pm
                Documentary Film Screening (p. 3)
Friday, June 5
8:00 - 10:00am
                Registration and Continental Breakfast
8:30 - 10:00am
                S6-S7 Concurrent Sessions (p.10)
10:00 - 10:15am Mid-Morning Break
10:15 - 11:45am S8-Session (p.11)
10:15—11:00am S9-Session (p.11)
12:00 - 1:30pm Luncheon and Speaker (p.3)
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See Conference Costs on Page 15.

Special Events

Thursday, June 4

8:30 - 9:30am Welcome and Plenary Address

Speaker: Anne W. Ackerson, Executive Director, Council of State Archivists and Co-author of *Leadership Matters*.

Eight Critical Issues for Archives Leadership Now

Anne W. Ackerson's long professional career with cultural and heritage organizations as a staff leader, a board member, and a consultant provides her with the ongoing challenge of melding the practical realities of an organization's work with the need to think big and smart. As we reflect on the massive socio-techno-economic changes taking place in society today, we must come to terms with how archives and their sister institutions can embrace meaningful change. Anne will share what she thinks eight of the most critical current issues are for archives leaders (and that includes everybody).

9:30 - 10:00am NYAC Annual Membership Meeting (all are welcome to attend)

6:30 - 8:30pm Gala Reception

Please join us for light hors d'oeuvres and conviviality on the Williams Center Patio (Rain location is the Williams Center Multipurpose Room). A cash bar will be available.

8:30-10:00pm Documentary Film Screening:

"Shoulders to Stand On" is one of the results of an ongoing documentation project spearheaded by the Gay Alliance of Genesee Valley. It celebrates the men and women of Rochester who had the courage to step out of the closet, allowing their voices to be heard in the tradition of a city whose history is firmly grounded in freedom and equality for all. Inspired by the spirit of Susan B. Anthony and Frederick Douglass, Rochester's LGBT community set the bar for gay activism by putting the first openly gay candidate into an elected office in NYS, rising to fight against AIDS, and becoming key players in getting a gay marriage bill passed in the state.

The film was directed by Kevin J. Indovino. Executive Producer Evelyn Bailey will introduce the film and host a question and answer period following the film.

Friday, June 5

12:00 - 1:30pm Buffet Luncheon (Advanced reservations are required.)

Luncheon Speaker: Jack Ericson, *Archivist Emeritus, SUNY Fredonia* Jack Ericson, whose passion, persistence, compassion, and trustfulness built the Seneca/Iroquois collection at SUNY Fredonia now includes a web presence that features a lengthy finding aid, Seneca church records, and that now includes a remarkable census project, . Don't miss this engaging speaker whose own history speaks legions for what makes a good archivist.



The Native American Collection: Culture, History, and Evolving Documentation

SUNY Fredonia, Reed Library's Archives and Special Collections, is home to a large Native American Collection. Elements of the history and culture of the Seneca people are preserved in all formats and materials, with additional holdings relating to the history and culture of the Cayuga, Mohawk, Oneida, Onondaga, and Tuscarora tribes. The Allegany and Cattaraugus Reservations of the Seneca Nation of Indians are included in the geographical collecting areas for the Local History Collection.

SUNY Fredonia campus maps and directions:

http://www.fredonia.edu/maps/

Registration is in the Williams Center (#22 on the map).

Lodging is available in the University Commons Residence Hall (#35 on the map).



SUNY Fredonia Mission Statement

"Fredonia educates, challenges, and inspires students to become skilled, connected, creative, and responsible global citizens and professionals.

The university enriches the world through scholarship, artistic expression, community engagement, and entrepreneurship."

http://www.fredonia.edu/mission

SUNY Fredonia Archives and Special Collections

Reed Library's Archives and Special Collections offers a wide array of materials significant to Chautauqua County and the college community.

The College Archives reflects the history of the campus as it maintains the Papers of the Presidents along with yearbooks, the student newspaper and a large photographic collection reflecting the campus from inception to the present.

The Local History Collection emphasizes Chautauqua County and focuses on local church and cemetery records, state and federal census specific to Chautauqua County along with local newspapers and an extensive book collection encompassing Western New York.

Special Collections at Reed are rich and varied. Perhaps most familiar to researchers is the Holland Land Company Collection with over 200 microfilm reels of maps, ledgers, surveys and notes. Known worldwide is the Stefan Zweig Collection celebrating the Austrian author and his writings. The Native American Collection is of great interest to the Native American Community and, in recent years, the West Valley Coalition Collection and the Sigurd Rasher Collection have been added.

Open to the public, hours are by appointment.

http://www.fredonia.edu/library/collections/archives

Wednesday 9:00-11:45am and 1:00 – 5:00pm Workshop 1

SAA DAS Certificate Workshop: Accessioning and Ingest of Electronic Records

Though NYAC is hosting this workshop, in order to participate attendees must register and pay SAA fees in advance on the DAS website at http://saa.archivists.org/events/accessioning-and-ingest-of-electronic-records-1593/592/ See that listing for more details.

Attendees will become familiar with current practices and resources so that they can develop accessioning and ingest policies and workflows best suited to the mission and resources of their respective institutions. Topics include an overview of concepts and considerations for working with born-digital materials; policy decisions regarding sensitive information, formats and levels of preservation, preservation strategies, intellectual property rights, access, and institutional commitment; issues and practicalities of working with donors: tools for document transfer to archival custody: transfer and accession records: and functional requirements for content ingest including workspace, workflows, tools, process documentation, and metadata. (Tactical and Strategic tier)

Instructor:

Erin E. Faulder, Archivist for Digital Collections, Tufts University

Early-Bird Registration Deadline: May 13, 2015 SAA Member \$199 Early-Bird / \$269 Regular Non-member \$259 Early-Bird / \$319 Regular Employees of Member Institutions \$229 Early-Bird / \$299 Regular

Confirmed NYAC members are eligible to receive a course registration discount off the SAA non-member rate. Use this code when registering:

ACIN25NY

Minimum: 14 participants Maximum: 35 participants Wednesday 1:00 – 4:00pm Workshop 2

E-Records Action Plan

Digital materials dominate the historical record in the 21st century. Even the smallest repositories are collecting digital photographs, and are faced with the difficulties of preserving email. Maintaining your digital assets over the long-term presents unique challenges to historical records repositories of all sizes. These challenges can be overwhelming to staff working in smaller repositories. This workshop will outline these challenges, and present tools to help repositories plan for the future of their digital materials, and take practical steps to ensure their longevity.

Instructors:

John Diefenderfer, *Project Archivist, SNAP 5 Grant, New York State Archives/ NHPRC*

Pamela Cooley, Grants Officer, Documentary Heritage Program, New York State Archives





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Thursday Morning

10:15—11:45

90 Minute Concurrent Sessions

S-1 Collaborations and Partnerships: Playing Well with Others

"Collaborations and Partnerships" will investigate how different types of regional archives and special collections repositories develop, maintain, and make prosperous relationships within their own organizations and with other, sometimes multiple, institutions. Topics will include: state-wide and regional collaborations, the "brokering" of connections between different groups, work with and facilitation of collaborative grants, and internal partnerships between different repository areas within the same institution.

Chair: Daniel DiLandro, *Head of Archives and Special Collections, SUNY Buffalo State*

Speakers:

Heidi Bamford, Regional Archivist, Western New York Library Resources Council

Heather Gring, Archivist, Burchfield Penney Art Center Archives

Jessica Johnson, Curator and Director of Community Engagement, Margaret L. Wendt Archive and Resource Center

S-2 Creating and Publishing Finding Aids

Two participants in this session will present their experiences creating finding aids, including who creates the finding aids, levels of description for arrangement, working with volunteers and interns, and issues and challenges encountered creating finding aids. They will also discuss methods used by their institutions to publish finding aids to ensure the collections are accessible. The third participant will discuss Building HARMONY, a pilot project from the NY 3R's Association, Inc. that will work toward bringing the Historic Archival Records and Manuscripts of New York into a single online metadata repository.

Chair: Yvonne Deligato, *University Archivist*, *Binghamton University*

Speakers:

Michelle Henry, Chautauqua County Historian
Ray LaFever, Archivist, Delaware County
Historical Association
Deirdre Joyce, Assistant Director & Digital
Services Librarian, Central New York
Library Resources Council

S-3 Inquiring Minds: Humanism, Spiritualism, and Other "isms" Among the Grapes of Chautauqua

Western New York is fertile ground for inquiring minds. During this session, 19th and early 20th century seekers collide with science, and "the faith of no faith" – atheism. Seekers with train tickets will emerge from a remarkable wooded glade where spirits are still guaranteed to bring peace, and their history is preserved in a building that is, itself, history. Then, join the chorus of not so prayerful voices, denied the right to vote, who question "why" and experience how legions of women converted to believers in themselves, if not in politics. *N.B.* A demonstration by a medium from the Lily Dale Assembly will be given at the end of this presentation.

Chair: Kathleen DeLaney, Archivist and Special Collections Librarian, Canisius College

Speakers:

Tim Binga, Director, CFI Libraries, Center for Inquiry, Amherst, NY
Mandi Shepp, Library Director, Marion H. Skidmore Library, Lily Dale, NY
Bobbie Caswell, Assistant Director, James Prendergast Library, Jamestown, NY

Thursday Afternoon

1-2:30

90 Minute Concurrent Sessions

S-4 New Directions in EAD Technologies and Workflows

This session explores new workflows and technologies that enhance access to Encoded Archival Description (EAD) finding aids. Listen to helpful discussions about successful techniques for bringing increased efficiencies to EAD creation. Learn how to evaluate the strengths and weaknesses of EAD Collection Management Tools. A presenter discusses how to gather, evaluate and apply feedback from users to improve discovery and display of archival materials. Newbies to EAD as well as those already familiar with the standard are encouraged to attend.

Chair: Mark Wolfe, *Curator of Digital Collections, University at Albany*

Speakers:

Greg Wiedeman, University Archivist, Department of Special Collections & Archives, University at Albany

Randall Miles, Technical Services Archivist, Kheel Center, Cornell University

Hillel Arnold, Lead Digital Archivist, Rockefeller Archive Center



S-5 If You Build It, Will They Come? – Outreach as Archival Process

Outreach is an essential, although often overlooked, archival process. Without outreach, your repository can seem remote and out-of-touch to all but serious researchers and genealogists, and can seem irrelevant to people's lives. Yet, like the speakers in this session, we all know that archives matter. Listen to our speakers' stories about their own successful community documentation projects. Learn how Evelyn Bailey uses collections in creative ways and promotes interest in and "ownership" of her repository's collections. And, learn how Chana Kotzin reached in to agencies and out to families and businesses at the beginning stages of the project, how those connections have been maintained, and how the project has matured.

Chair: Pamela Cooley, New York State
Archives

Speakers:

Evelyn Bailey, Chair, Shoulders to Stand On Documentary Program, Gay Alliance of the Genesee Valley, Rochester, NY

Chana R. Kotzin, Ph.D., Community Archives Project Director, Jewish Buffalo Archives Project, Foundation for Jewish Philanthropies, Bureau of Jewish Education





Thursday Afternoon

2:45—3:45

Poster Sessions and Break

The Year of Living Dangerously: Thriving as Archives Partner in NYS

Creating Collections Websites for the Asian/Pacific/American Archives at NYU

Alexandra Giffen

Graduate Scholar, Asian/Pacific/American Institute, New York University MA Archives and Public History Candidate, New York University

Since 2002, the Asian/Pacific/American Institute at NYU has been working to identify and document Asian/Pacific American archival collections in the New York Metropolitan area. From 2008 to 2011, the Institute surveyed over ninety archival collections and accessioned thirty of them to NYU. In order to promote these collections, two websites – the Asian/Pacific American Documentary Heritage Archives Survey and the Japanese American Archival Collections at New York University – were created. These websites aim to both promote the archival collections and provide information on the Asian/Pacific American experience on the East Coast, an understudied area of Asian American and American history.

St. Bonaventure Cemetery: GIS and Archives

Dennis Frank

University Archivist, St. Bonaventure University

During the Spring 2014 semester students enrolled in History 419: Digital History and Archival Practices built a map of St. Bonaventure Cemetery using geographic information systems technology (GIS). The cemetery is associated with St. Bonaventure University which provided the students with access to archival materials for research. They used the opportunity to create a map that will be useful to the St. Bonaventure and surrounding community.



Larry Naukam
Retired Director of Historical Services
Rochester NY Public Library

Thursday Afternoon

4:00-5:30

Roundtables

R-1 The Impact of Politics on Archives

Archives frequently are part of a large organization, be it an academic institution, historical society, museum, corporation, nonprofit group, government entity, etc. No matter the size of an archives, or its type, sometimes elements that are beneficial for the greater good of the organization go against good archival policies and practice; such as being pressured to accept a donation of material that doesn't fit the archives collecting policy, but will make a major financial donor to the organization very happy.

When is it important for the archivist to enforce good archival policies despite heavy political pressures? What type of workable compromises can be made instead for better resolution? Are there times when heavy political pressures end up benefitting the archives?

This roundtable will allow participants to discuss some of the political problems they've handled or are presently dealing with, and for all attendees to brainstorm ideas for responding to such situations.

Facilitator: Jane Subramanian, *Emerita Librarian/Archivist*, *SUNY Potsdam*

R-2 Selling Yourself: Outreach, Marketing and Advocating for Archives

As archivists, we know the importance and richness of the collections we preserve, so we need to take the lead in promoting materials, showing others why archives are essential, and connecting with groups that might not know about our collections but could benefit from using the materials.

What steps have you taken to make your community aware of your collections? Have you written a press release for a local paper? Is your institution reaching out to the public via social media? Did you collaborate with a local school for an event like National History Day? What has worked for you and what hasn't?

This roundtable will allow participants to share their ideas for outreach and marketing, as well as discuss various ways to advocate for their archives.

Facilitator: Kristine Boniello, *Digitizer/News*Archivist, NBC Universal and Reference
Librarian, Dowling College

R-3 Speed Mentoring

This interactive mentoring session, in the style of a speed dating event, gives mentees the chance to have quick, focused exchanges about their careers and other professional considerations with experienced professionals. Participants can extend the mentor/mentee relationship if they choose.

Students and new professionals who would like to be mentees and experienced professionals who would like to be mentors are encouraged to sign up for this event; please indicate whether you are a mentor or a mentee when registering. The session will have a musical chairs-style format, with mentees speaking to each of our mentors for 10-15 minutes. Mentees are encouraged to come equipped with questions.

The number of mentor/mentee spots available and the amount of time spent with each mentor is dependent upon the number of registrants.

Facilitator: Nicole C. Dittrich, Special Collections Research Center, Syracuse University Libraries



Friday Morning

8:30—10:00

90 Minute Concurrent Sessions

S-6 Careers in Archives: the Ins and Outs

Panelists will talk about various types of careers in archives and preparations for them, including the logistics of getting a job, the nature of the work, the nature of the collections, types of training, challenges, joys, etc. Archivists represented hold academic, corporate, nonprofit, and independent/freelance positions.

After prepared comments from each of the panelists, there will be time for questions to the panelists as well as discussion between the panelists and attendees.

Chair: Jane Subramanian, *Emerita Librarian/ Archivist*, *SUNY Potsdam*

Speakers:

Melissa S. Mead, John M. and Barbara Keil University Archivist and Rochester Collections Librarian

Jon Schmitz, Archivist and Historian, Chautauqua Institution

Kristine Boniello, *Digitizer/News Archivist, NBC Universal, and Reference Librarian, Dowling College*

James M. Tammaro, Adjunct Professor, SUNY Buffalo, and Part-Time Consultant

S-7 The Plan's the Thing: Creating an Electronic Records Plan.

This is a follow up to last year's session on creating an Electronic System inventory for Colleges and Universities, focusing on the issues and successes that occurred during the pilot project for developing an electronic records management and preservation plan for universities.

Three of the project participants, a University Archivist, the NHRPC SNAP Grant funded Archivist and an Electronic Records
Archivist will discuss their own experiences working on the project

Chair: Michael Martin, Electronic Records
Archivist, Archival Services, New York
State Archives

Speakers:

John Diefenderfer, Project Archivist, SNAP 5
Grant. New York State Archives/ NHPRC

Debra Kimok, Librarian, Special Collections and College Archives, SUNY Plattsburgh

Michael Martin, Electronic Records
Archivist, Archival Services, New York
State Archives





Friday Morning

10:15-11:45

S-8 Conference Posters and Presentations for New Professionals

Poster and session presentations at conferences can be intimidating for new professionals, but NYAC is here to help! This session will provide an overview of the entire process, from brainstorming and submitting a proposal all the way through fielding questions following the actual presentation.

The session will include tips from new professionals with experience presenting and reviewing proposals. Let us help you put your best presentation foot forward at every step.

Chair: Nicole C. Dittrich, Special Collections Research Center, Syracuse University Libraries

Speakers:

Nicole C. Dittrich, Special Collections Research Center, Syracuse University Libraries

Cara A. Howe, Curator of Historic Collections, Upstate Health Sciences Library

Friday Morning

10:15-11:00

S-9 Introduction to the Conservation of Paper Based Materials Found in Archives, Libraries and Museums

This session will introduce the SUNY Buffalo Art Conservation Department and its functions, and explore how that faculty interacts with professional colleagues - archivists, librarians, curators, registrars, and collection managers. It will also explore examples of conservation treatments, showing off the work of their professors and graduate students.

Chair: Daniel DiLandro, *Head of Archives and Special Collections, SUNY Buffalo State*

Speaker:

Patrick C. Ravines, *Director and Associate* Professor, Art Conservation Department, SUNY Buffalo State

Friday Luncheon Buffet

12:00—1:30 pm

Joins us for a luncheon buffet in the Williams Center (advance reservations required).

Luncheon Speaker: Jack Ericson, Archivist Emeritus, SUNY Fredonia

Jack Ericson, whose passion, persistence, compassion, and trustfulness built the Seneca/Iroquois collection at SUNY Fredonia now includes a web presence that features a lengthy finding aid, Seneca church records, and that now includes a remarkable census project, Don't miss this engaging speaker whose own history speaks legions for what makes a good archivist.

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New York Archives Conference Board Members

Kristine Boniello, (Chair, NYAC Professional Development Grants), *Digitizer/News Archivist, NBC Universal, and Reference Librarian, Dowling College*

Bridget Bower (NYAC Treasurer), College Archivist, Ithaca College Archives and Special Collections

Pamela Cooley, Grants Officer, Documentary Heritage Program, New York State Archives

Kathleen DeLaney, (Co-Chair, NYAC Local Arrangements) *Archivist & Special Collections Librarian, Canisius College*

Yvonne J. Deligato, Archivist, Local History Curator, Special Collections, Preservation and University Archives, Binghamton University

Daniel Di Landro, (Co-Chair, NYAC Local Arrangements) Archivist & Special Collections Librarian, SUNY, Buffalo State

Nicole C. Dittrich, (Chair, NYAC Poster Presentations) *Reading Room Supervisor, Special Collections Research Center, Syracuse University* Jean Green, Head of Special Collections, Preservation, & University Archives, Binghamton University

Debra Kimok (NYAC Chair), Librarian, Special Collections and College Archives, SUNY Plattsburgh

Chana R. Kotzin, Ph.D., Community Archives Project Director, Jewish Buffalo Archives Project, Bureau of Jewish Education

Michael Martin, *Electronic Records Archivist, Archival Services, New York State Archives*

Barbara Morley (NYAC Secretary), *Digital Archivist, Kheel Center, Cornell University*

Ronald Patkus, Associate Director of the Library for Special Collections, Vassar College

Jane M. Subramanian, *Librarian/College Archivist Emerita*, SUNY Potsdam

Mark Wolfe (NYAC Web Administrator), *Curator of Digital Collections, University at Albany, SUNY*

Conference Costs

Registration Fee (Includes Gala Reception)

Full conference—\$65 Thursday only—\$50 Friday only—\$45

NYAC Membership—\$15 DAS Workshop (full day)—pay through SAA (see page 5) Workshop 2 (half day)—\$20 Friday Luncheon Buffet—\$20

Dorm rooms (University Commons Residence Hall: http://www.fredonia.edu/reslife/combo.asp)

Same prices for singles and doubles: First night—\$65 All additional nights—\$55

The dorm rooms include televisions, microfridge units, sinks, wastebaskets, and basic linens. Two rooms share one bathroom.

Laundry facilities, including irons and ironing boards, are available in the residence hall.

Thank you to all of the 2015 NYAC Sponsors!



Larry Naukam Retired Director of Historical Services Rochester NY Public Library



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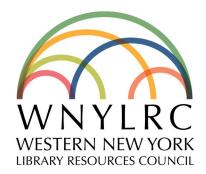


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NYAC Local Arrangements Blog: http://nyaclocalarrangments.blogspot.com

Be sure to tag all your posts on social media with #NYAC2015